

The background of the advertisement is a photograph of a mining site. In the foreground, a large yellow haul truck is driving towards the viewer. The truck has "DRESSER HAULPAK 830E" written on its side and the number "19" on its front grille. In the background, there are large piles of dark material, likely coal or ore, and another haul truck is visible on a higher level of the site. The sky is a clear blue. The Suncor logo and the number "35" are overlaid on the top half of the image.

SUNCOR
ENERGY

35

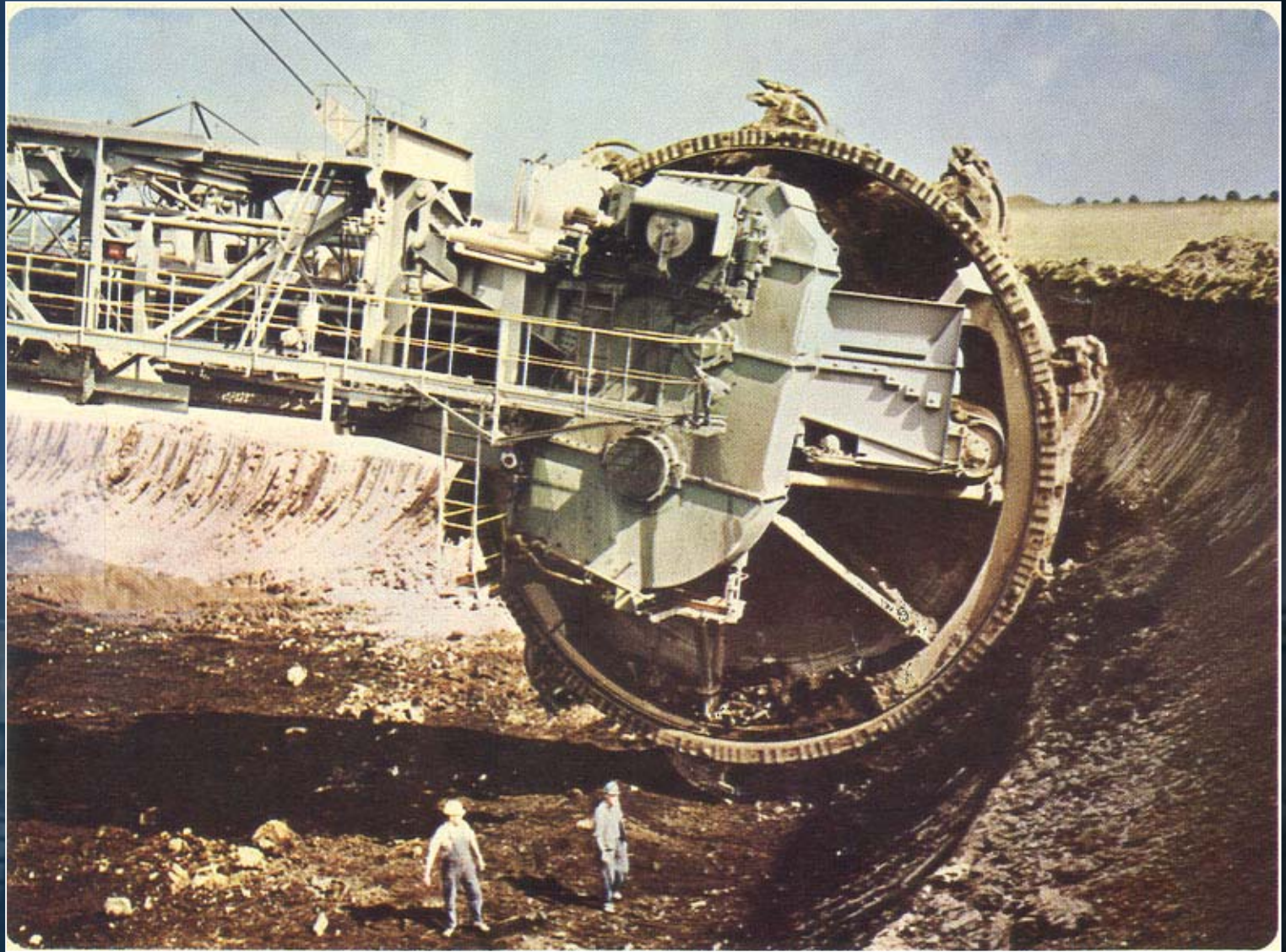
Celebrating our 35 year
partnership with you.



1963



2001



1966



2002



1966



1999



Fort McMurray Bridge over Athabasca River connects town (upper centre) with road leading to Great Canadian Oil Sands' plant site.

1966



196?

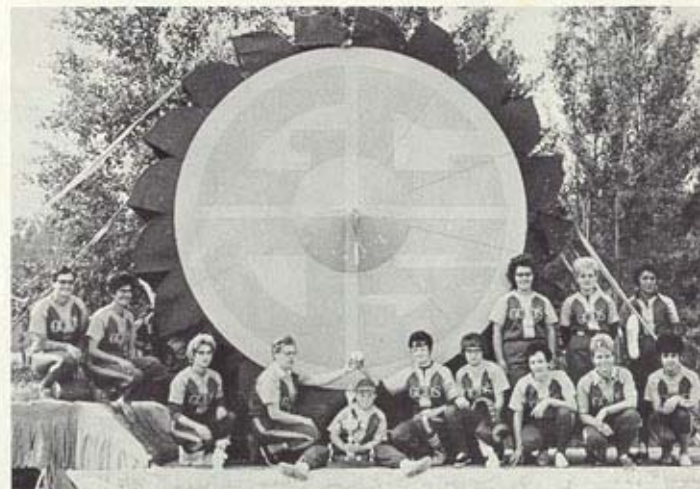


1966



1967

Annual Blueberry Festival Involves Many GOCS Community Workers



Miskanaw Golf and Country Club Provides Pleasant Recreation In Oil-Sands Town



1968 and 1971

Two tournaments were held during the 1971 season at McMurray's golf course and a growing number of golfers are using the facility. Shown here is a group at the first green during the TSRA Tournament.



1968

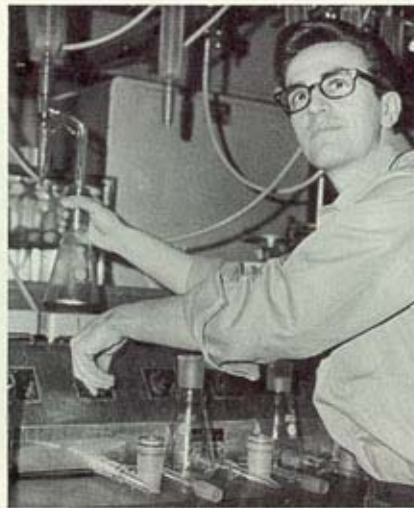
LAB STAFF ENTERTAINED — CELEBRATE SAFETY RECORD



The entire laboratory staff of GCOS enjoyed a luncheon and stag night at the company staff house last month. The event carried over two evenings in order to accommodate the entire group. They are shown (left). Front row (left to right) Reg Humphreys, R. Puik, E. Schutte, A. MacDonald, A. Galbraith, Bob Mackney, R.



Stevenson. Back row (left to right) K. Olsen, R. Hawkins, B. Babenek, K. Holt, R. Thompson, A. Janke, T. Berezniuk. The right-hand photo shows A. Galbraith, N. Smith, A. Fraser, R. Despins and B. Chase and in the front row are; J. Fyith, H. Kollross, R. Puik, D. Luciuk, R. Scharfl and G. Cochrane.





19??



1978 and 1972



WE STARTED SQUEEZING OIL FROM SAND 5 YEARS AGO.

NOW ALMOST EVERYBODY WANTS TO.

When we began to develop the Athabasca Tar Sands in Alberta, Canada, we did what every other oil company could have done, but didn't.

We put more than 300 million dollars into plant and equipment at Great Canadian Oil Sands that would cost about 600 million today. And we produced oil at a cost of two dollars a barrel *more* than the price of U.S. crude. Some people thought we were crazy.

Today, our costs are five dollars a barrel *less* than new U.S. crude. As much as eight dollars less than foreign crude.

Our profit outlook is better than it's ever been. Not a windfall. But a steady development of the potential we saw five years ago. This year, we're on the threshold. Next year, the tar sands should begin to justify the commitment we made long before there was an oil shortage.

Other oil companies have now begun to develop their own Tar Sands acreage at substantially higher costs. Spending as much as twice our investment, and more. They see the potential, too.



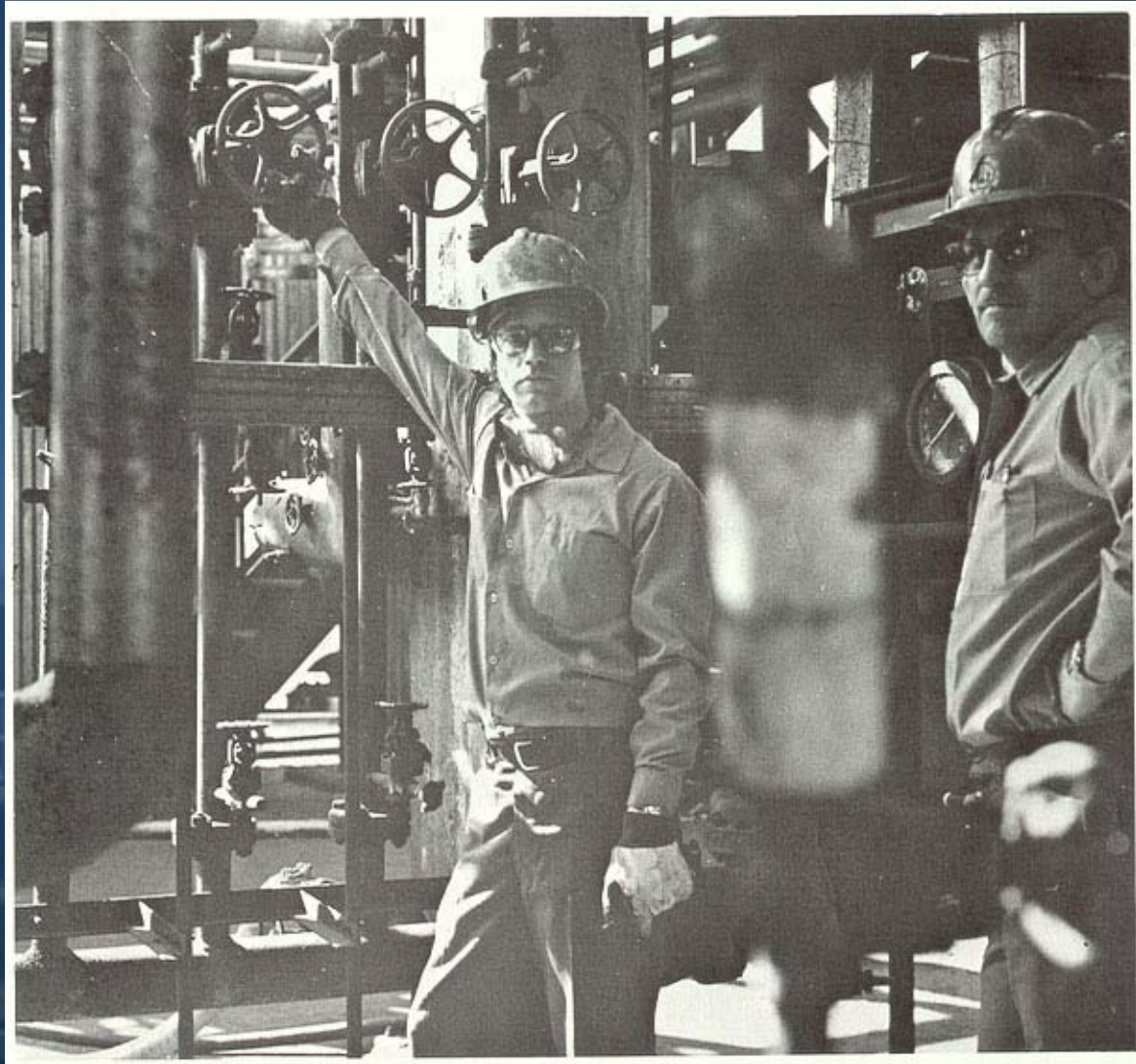
1976



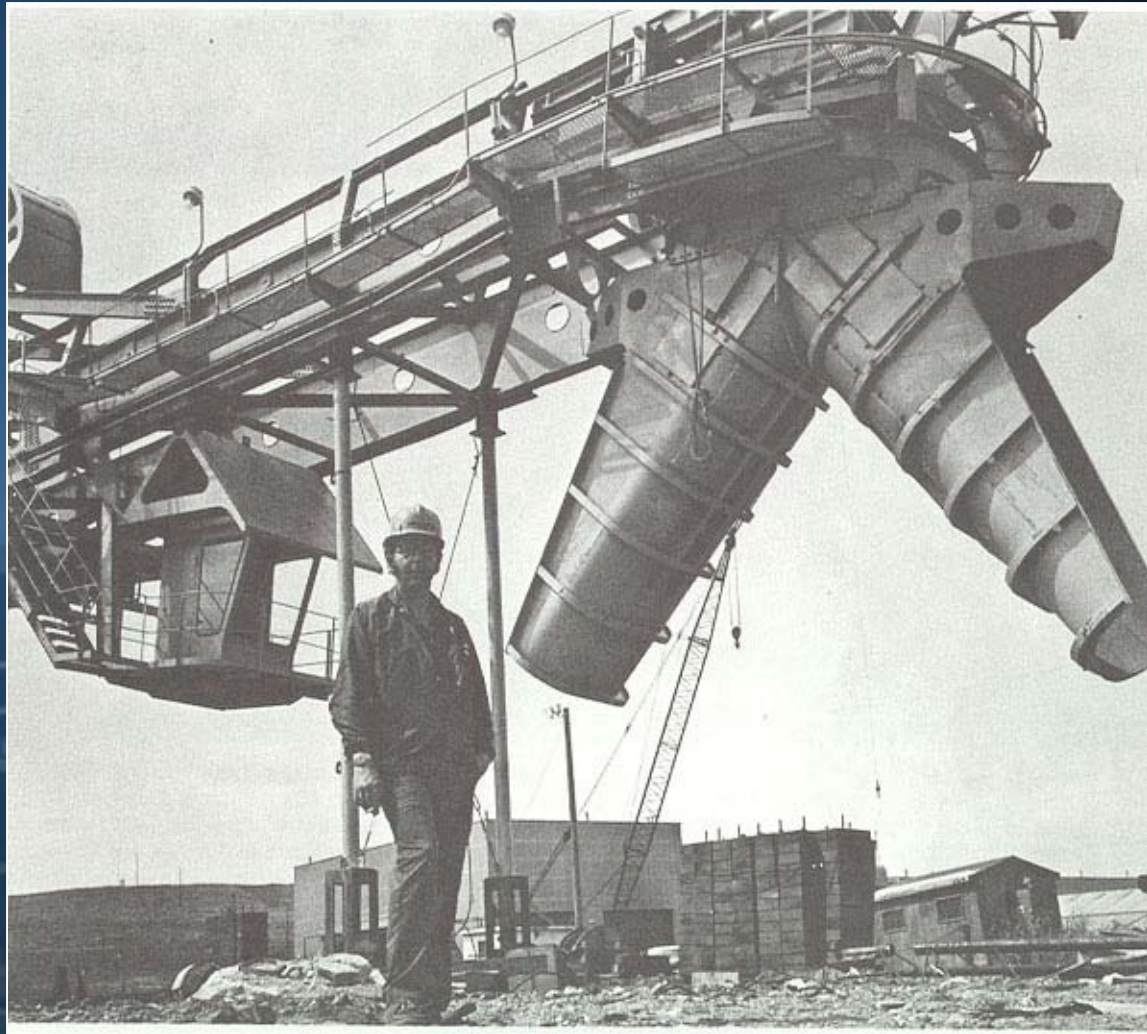
19??



1976



1976



1976

James Whitford Overburden Maintenance
 Gerald G. Brown Mine
 Jerome R. Lebeuf Overburden Maintenance
 John H. Kuefler Overburden Maintenance
 Donald T. Cadman Human Resources
 Stanley R. Hayes Overburden Maintenance
 Brian S. Johnstone Fire Dept.



Process: Eric Sparrow, Ed Page, Frank Adams, Bill Dmytryk, Arnold Helgason.

TWO YEARS

Diane M. Bourque Loss Prevention
 Ferrance Fox Process
 Arthur Knoblauch Overburden
 Hugh Wanke Overburden Maintenance
 Bob M. Philipow Mine
 Bernard S. Griffiths Materials Purchasing
 Barry R. Gildersleve Overburden Maintenance
 Timothy Edward Nantais Extraction
 James Percy Nolan Extraction
 Gregory Paul Rideout Materials Handling
 Paul David Balieki Fire Department
 Neal A. Maier Finance & Planning
 Ed Robinson Finance & Planning
 John K. Johnson ARCL



Extraction: Don Callihoo, Merv Stephenson, Arthur Harpe, Bert MacKay



Extraction: Don Whelton, Dave Harpe, Jim Spice



Extraction: Pat Hengel, Herb Langille



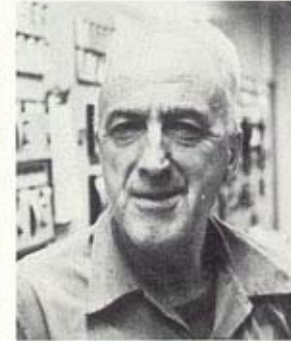
Central Shops: Gerald Tyberg



Extraction: Maurice Comeau



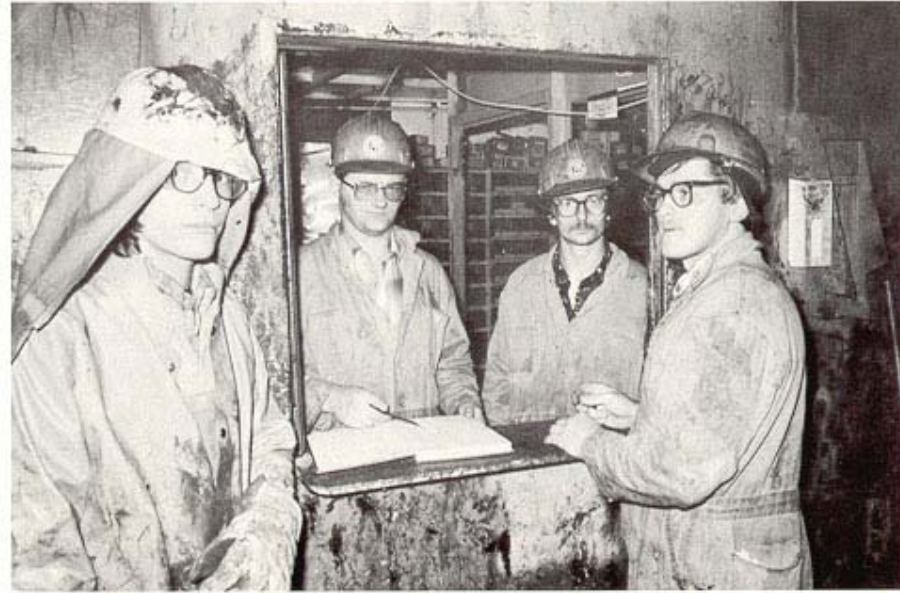
Central Maintenance: Brian Heibert



Extraction: Byron Whelton



Human Resources: Brian McClellan



1977



1977



G.C.O.S. Blades

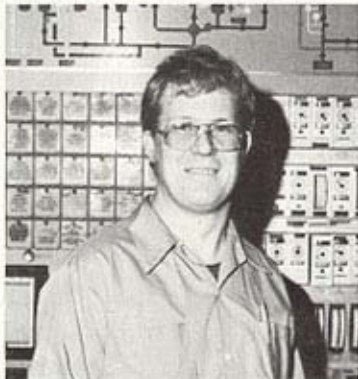
TEN YEARS SERVICE



PROCESS: *James Mattheis*



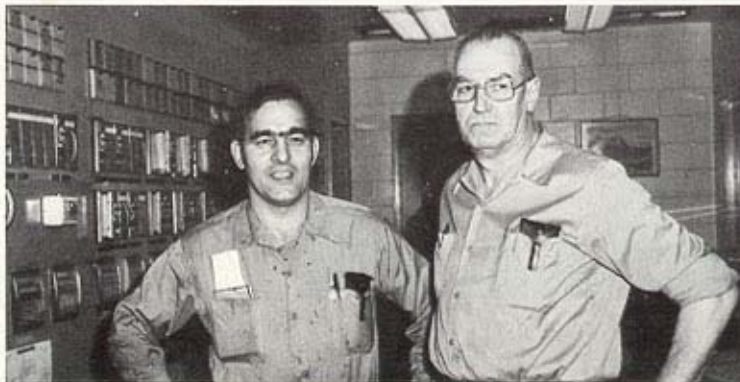
MINE: *Frank Flock, Douglas Rice, Michael Medwid, Laurier Duplessis, Nick Tuchiwisky.*



PROCESS: *Harold Brooks*



EXTRACTION: *John Steppan, Neil Johnston, George Skulsky, Vincent Clarke.*





1977



Just another 19,862 to go ...

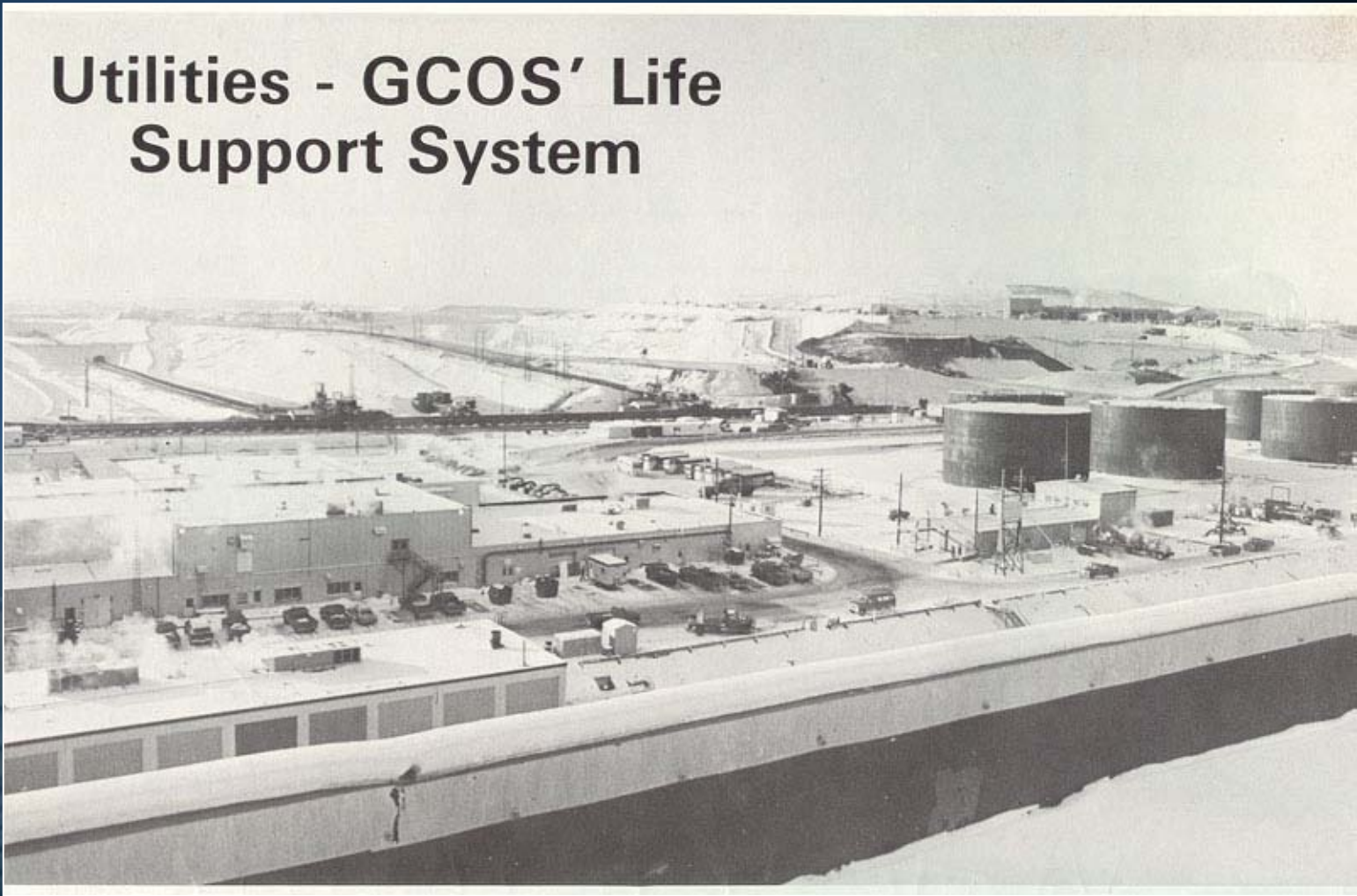
Tree planters were out in full force by mid-May up on the east slope of Tar Island Dyke, overlooking the Athabasca River.

Suzanne Murphy, John Baird, Dan Fountain, Javeal Elali, Stephen Barr, Bede Kebede and Brenda O'Neill started off planting caragana, one of 17 species of shrubs and trees that will be planted this summer. A minimum of 20,000 seedlings will be planted by GCOS personnel and another 17,000 by Alberta Forest Services. Some will be planted on Overburden waste dump #5 near the old Mannix camp. The GCOS afforestation program is under the direction of Tim Shopik while Don Klym is overseeing the entire reclamation project on the lease.



1978 and 1977

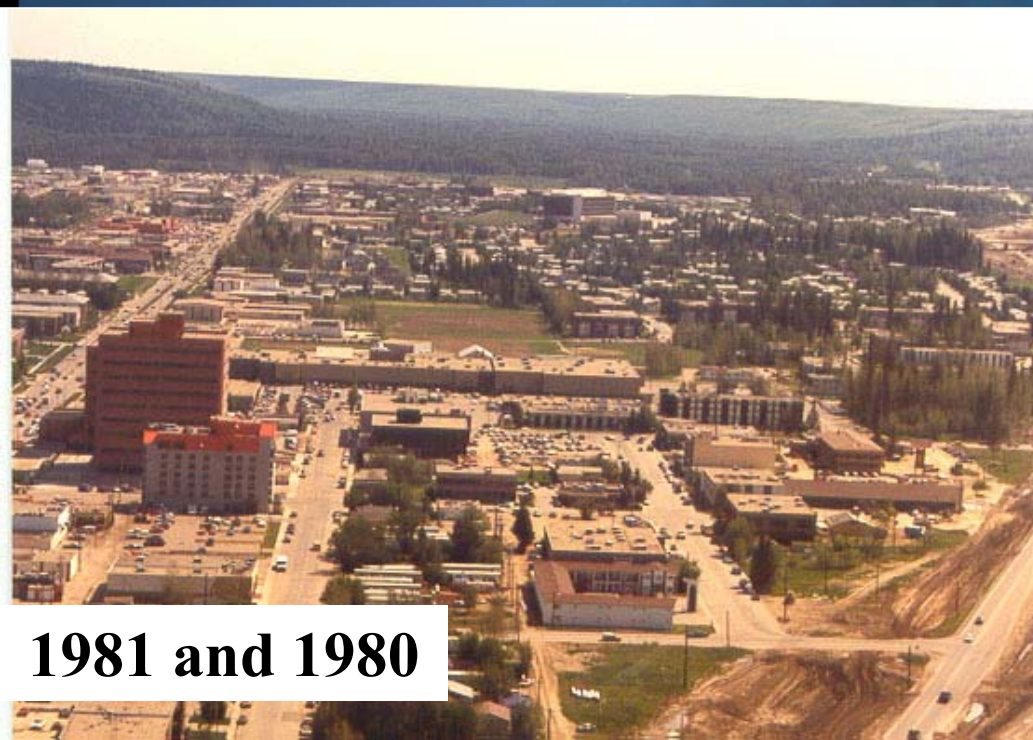
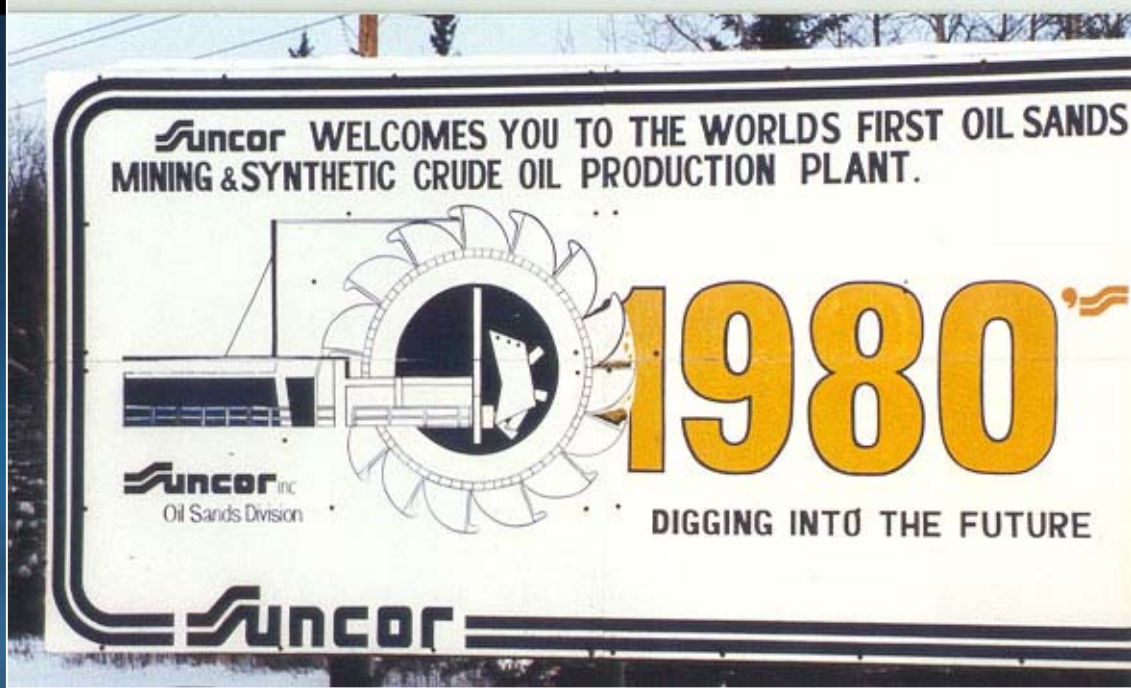
Utilities - GCOS' Life Support System



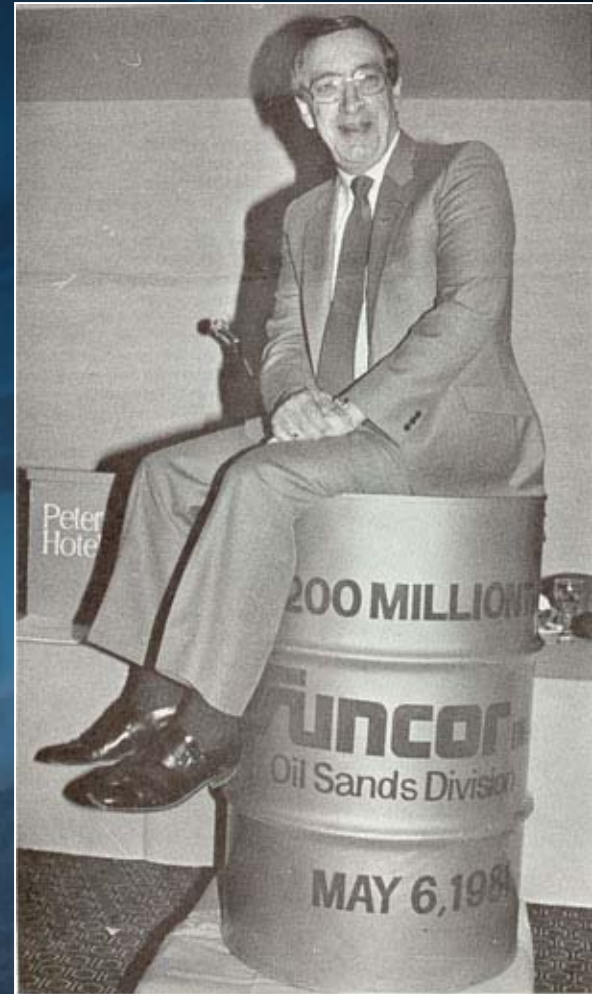
1978



1980



1981 and 1980

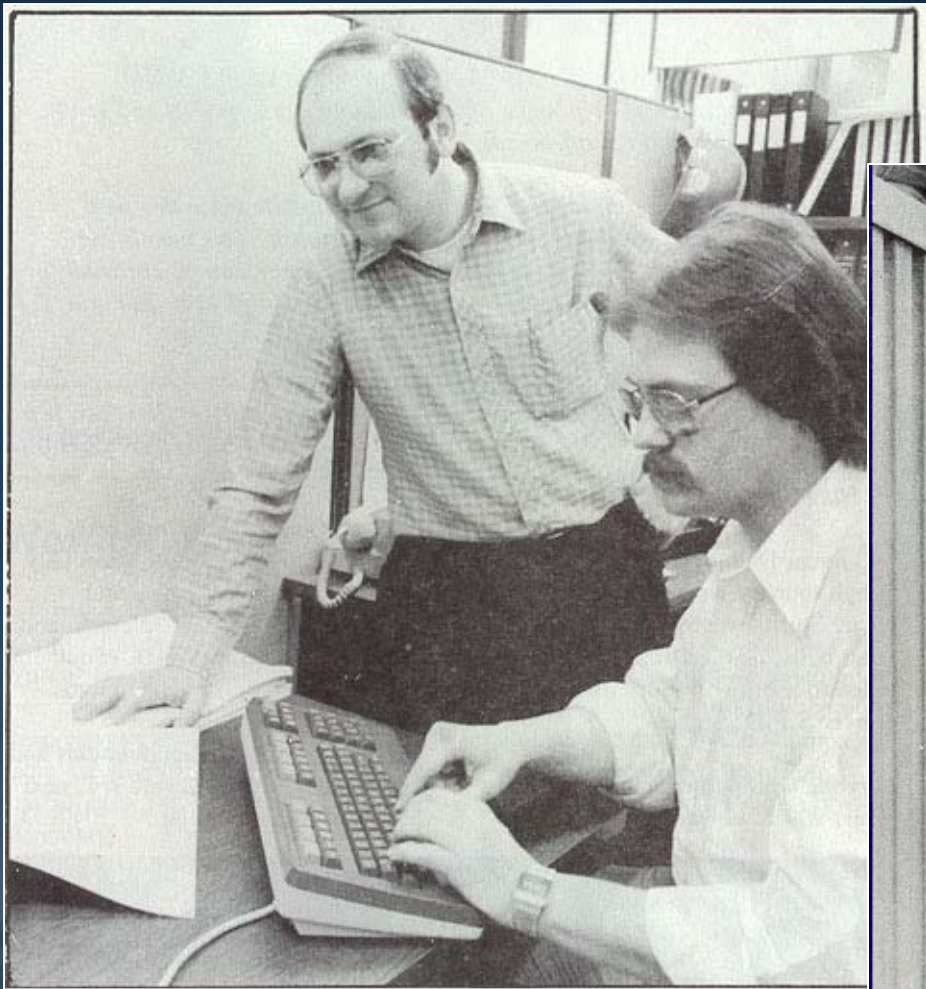


1981



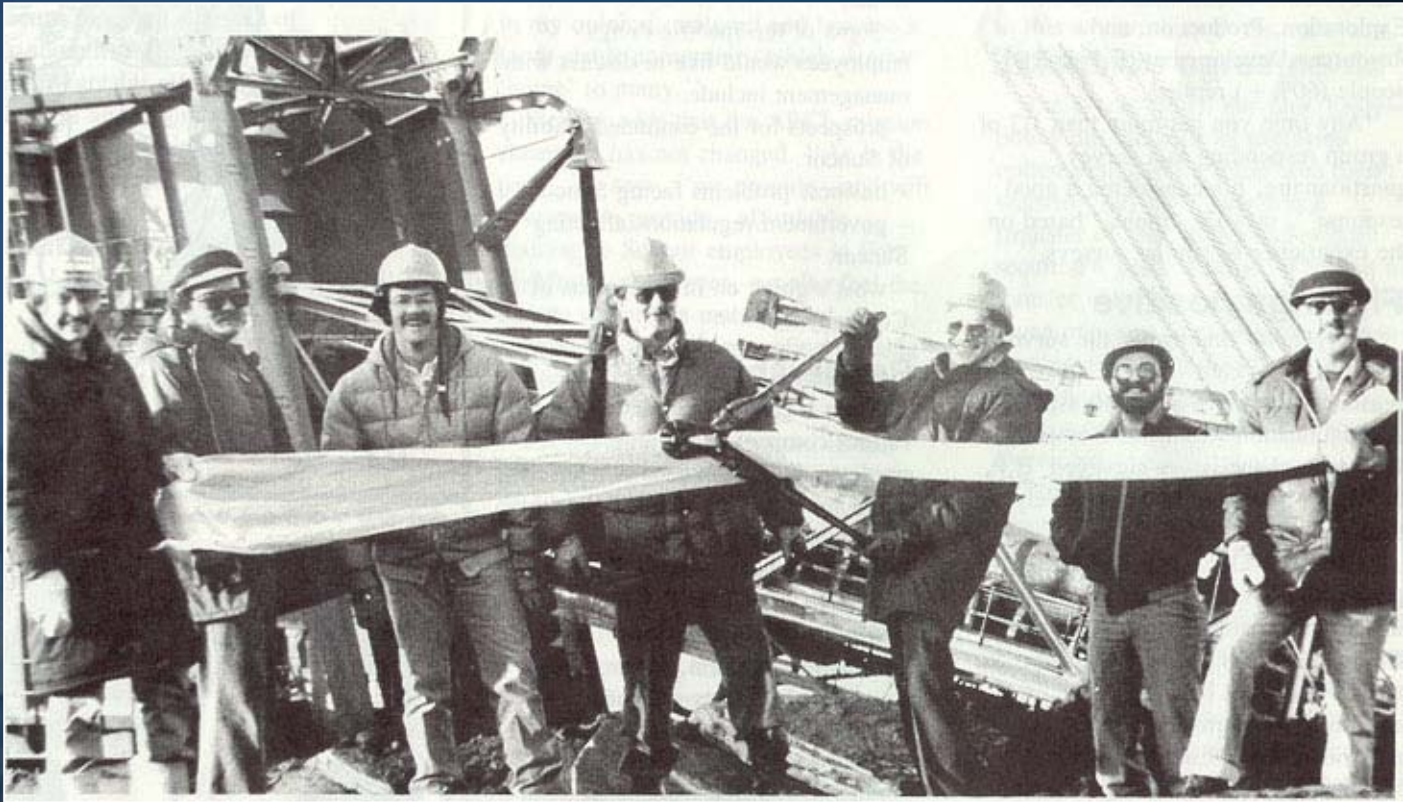
1982



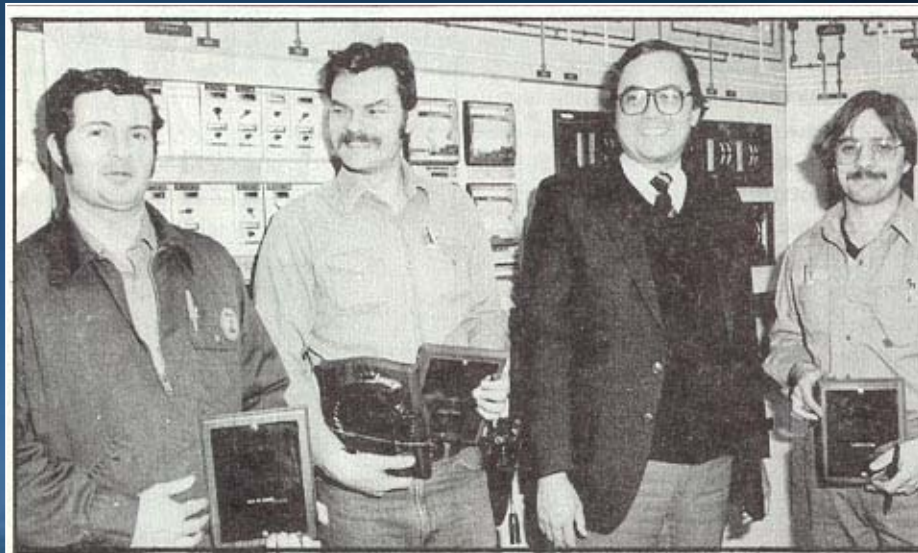


*Rescue team rehearses...
- see page three*

1983



1983



1983



TDC 2000

Refinery control room operators get the feel of Honeywell TDC 2000 equipment in the new control center in preparation for the big swing-over. Left - left to right- Wayne Bondville, Larry Ironside, and Joe Hickey input data into the plant 5 & 8 side (delayed coker/diluent recover & sulphur plant)... Above - left to right - Cliff Morris, Dave Striker, and Jerry Hynes work at the plant 6 & 7 board (hydrogen plant



1984



19??



'The magnificent five'

1985



1986



1980's



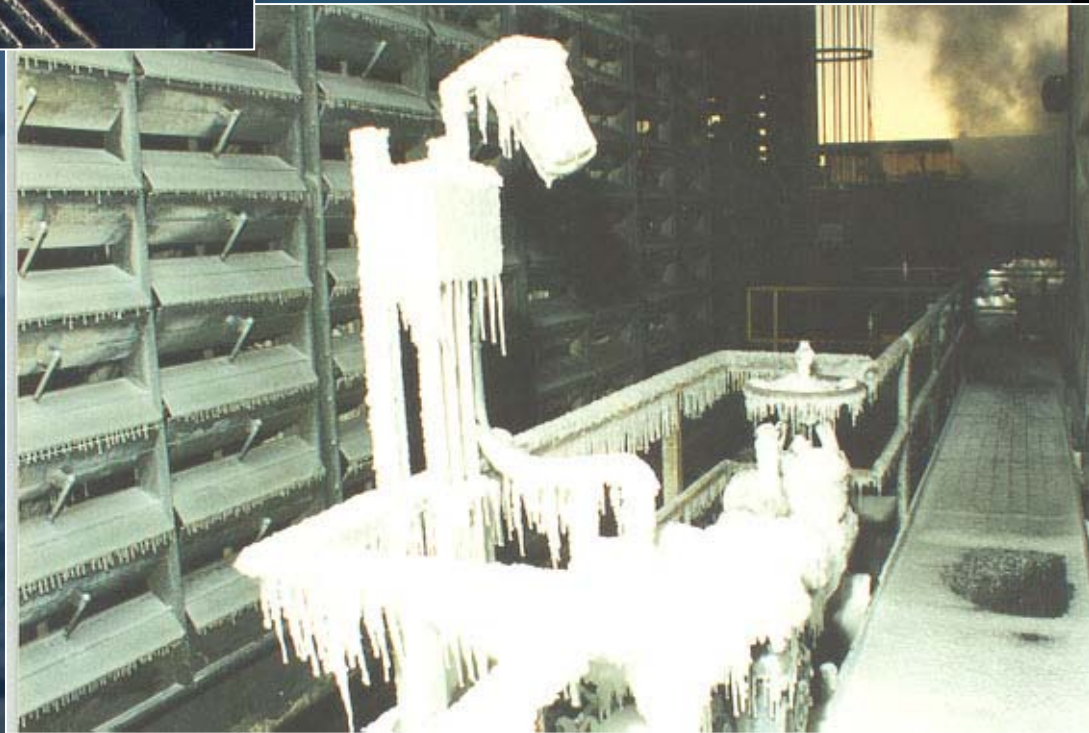
1990



1992



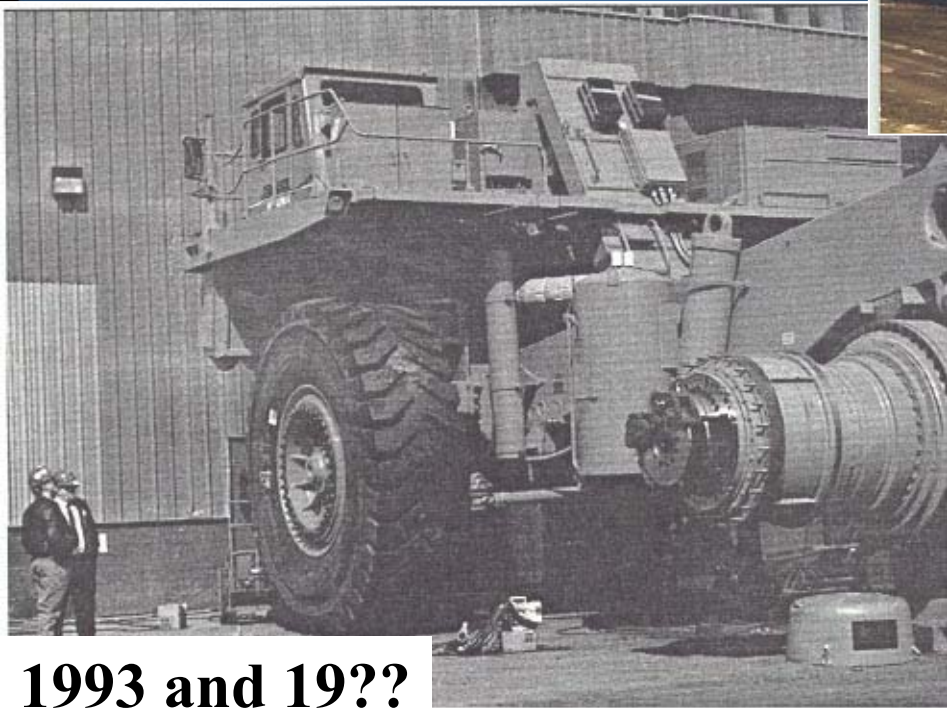
1992 and 1990



1987 and 1993



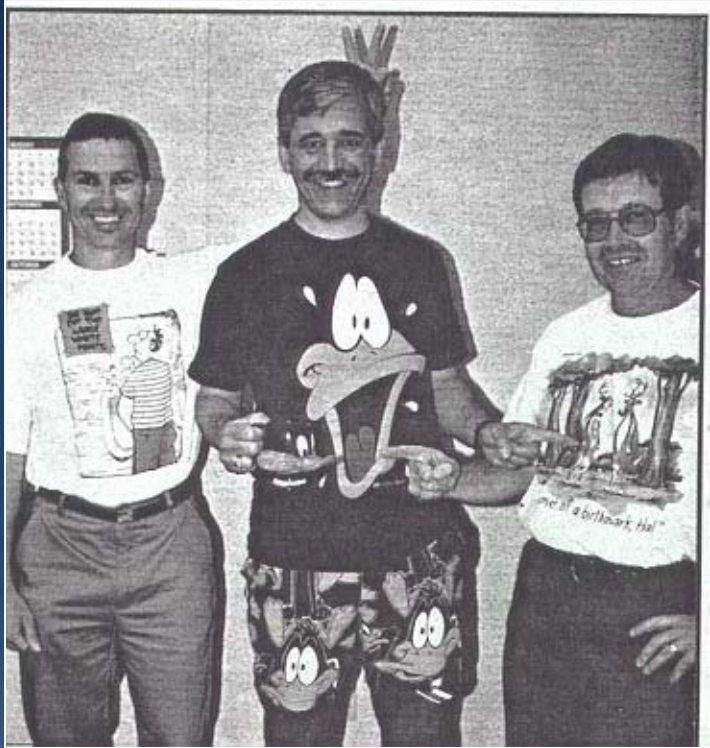
1993



1993 and 19??



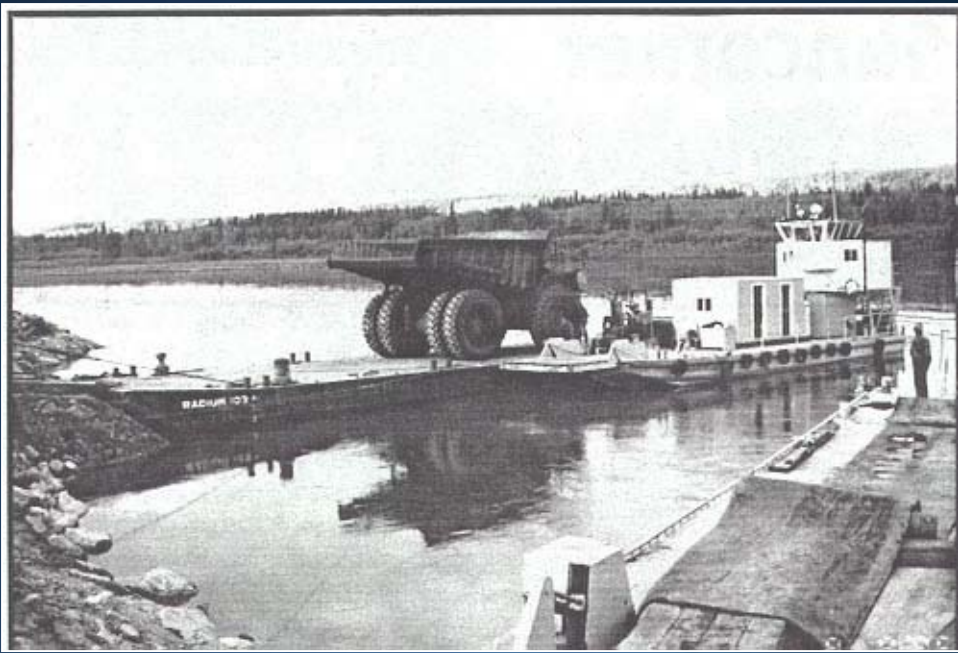
1995



1995



1996 and 1995



1996 and 1997



1997



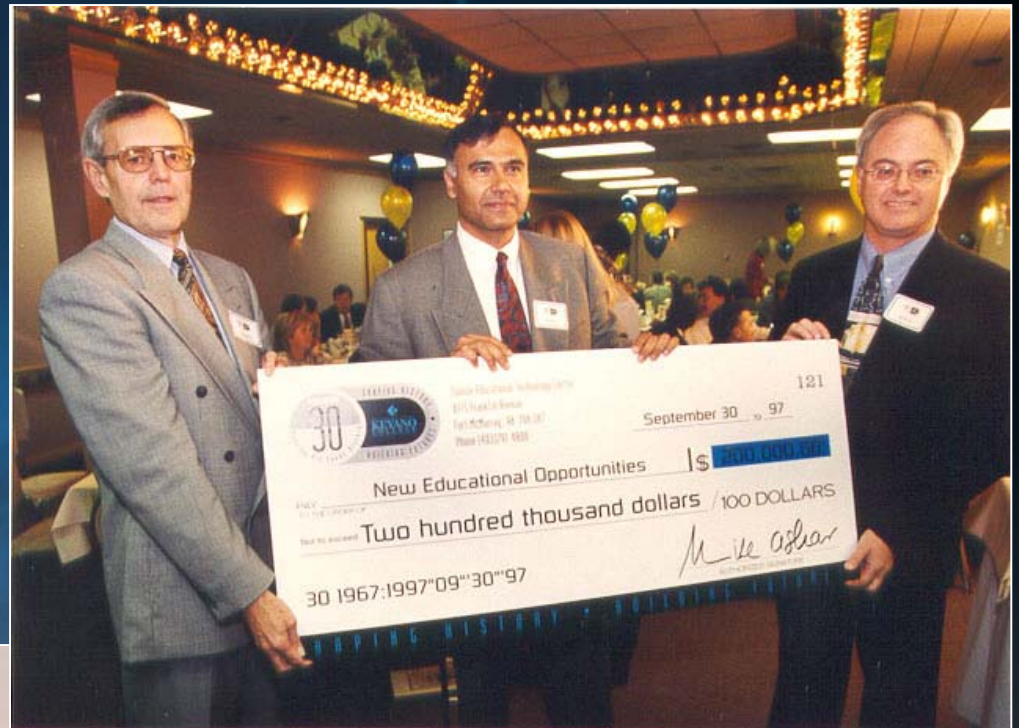
1997



1997



1997



1996 and 1997



1997 and 1998



1999



1999



1999



1999



1999



1999



1999



1999



1999



2000



2001



7/11/

2001



2001



2001



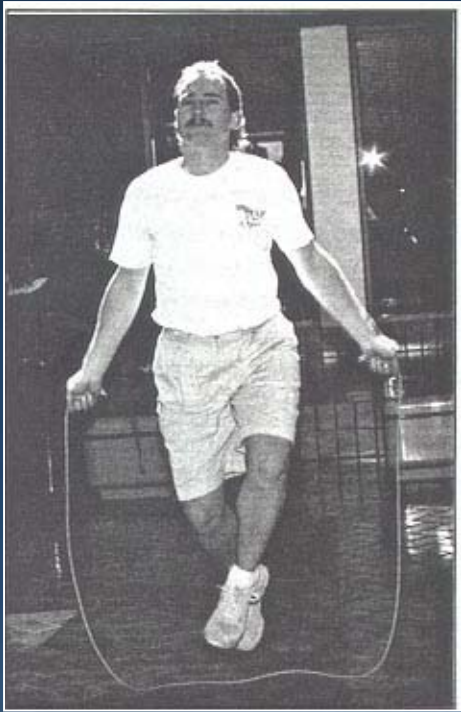
2002



2002



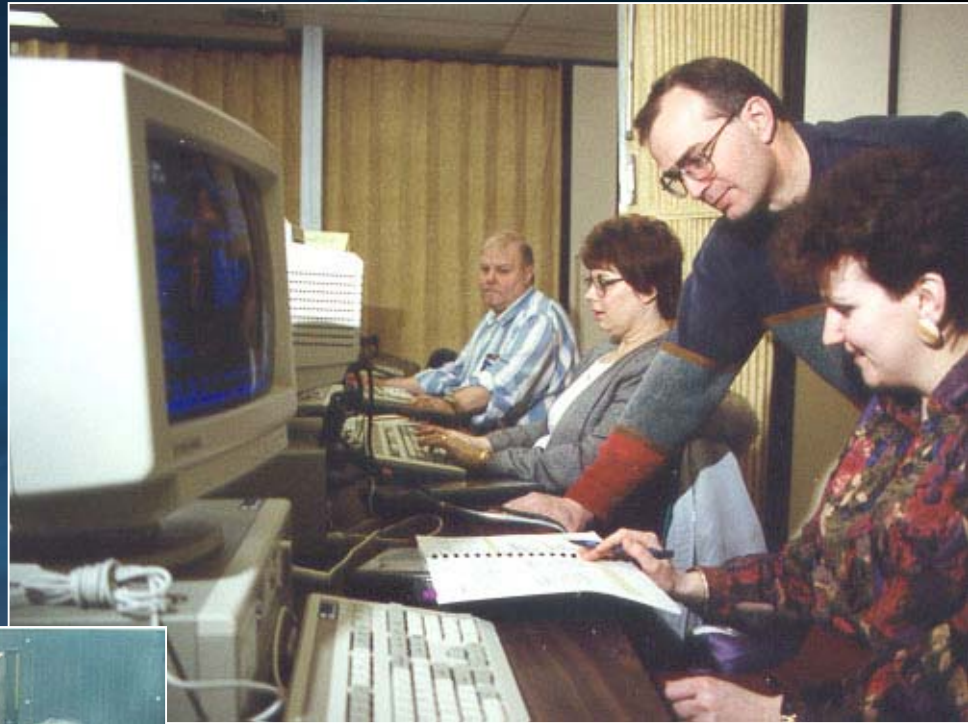
2002



19??, 1994 and 1985



1964 and 19??



19??



19??, 1997 and 19??



1997, 1993 and 19??



19??



2001



2002

Some relationships are meant to last.



Celebrating our 35 year partnership with you.

SUNCOR
ENERGY

35

2002



1990's



SUNCOR
ENERGY

35



A Suncor Communications Production